



2018 Apple Blossom Festival Vendor Application

Thank you for your interest in participating in the **Apple Blossom Festival!** This vendor application is for the festival to be held on May 3rd, 4th, & 5th on North Main Street and Pine St. in Elkhorn City, KY. This application must be completed and mailed **with payment** to P.O. Box 926, Elkhorn City, KY 41522 and **received** no later than **April 20th, 2018**. Late applications will require a \$5 late fee. Fees should be made payable to Event Director, **Samantha West**. For additional details and vendor expectations, please read attached terms and conditions.

Name (Your Name and Shop Name): _____

Phone (please list at least two numbers): _____

E-mail Address: _____

Mailing Address: _____

Vendor Type (check one): Artist/Business/NON-cooking (\$50 fee) Food Truck/Cooking (\$200 fee)

Description of items to be sold: _____

Make and Model of Vehicle: _____ **State vehicle is registered in:** _____

Phone Number you can be reached at during festival: _____

If you will be bringing a trailer or tent, please circle which one: TRAILER or TENT

Will you need early load in accommodations? (Circle One): YES or NO

Do you need electricity for your vending space? (Circle One): YES or NO

Type Needed: 110 _____ How many hookups _____ Amps Required _____

220 _____ How many hookups _____ Amps Required _____

Apple Blossom Festival Terms and Conditions

Below you will find the vendor terms and conditions of the Apple Blossom Festival. By submitting an application, you agree to all terms and conditions outlined below. If a vendor violates any of these policies, the festival board reserves the right to restrict them from participating in future events. If you have any questions, please contact us at appleblossomfestival@yahoo.com or call us at 606-205-9930.

FEES & INVOICING

There are 2 tiers of vendor fees.

- \$50 - Artists / Businesses / Other NON-cooking
- \$200 - Food Trucks / COOKING (max. 4 per event, prohibits the sale of alcohol)

Booth fees should be mailed along with application to P.O. Box 926, Elkhorn City, KY 41522 and received no later than **April 20th, 2018. Payments should be made to Event Director, Samantha West.** Late applications will require a \$5 late fee. Any vendors with outstanding fees from previous festivals cannot participate in any future events until all fees have been paid.

CANCELLATION POLICY

Vendors have until **Friday, April 20th, 2018** to cancel and receive a full refund of their fee. Vendors that cancel after will not be eligible for a refund. Vendors will be expected to contact the coordinator directly and inform them of the cancellation regardless of the cancellation deadline stated in the application. In the event your booth is not selected, money sent with your application will be fully refunded. Final vendor decisions are based on availability and pursuit to keep vendor competition low. All decisions are made by a full Apple Blossom Festival committee.

VENDOR RESPONSIBILITIES

- Vendors are responsible for bringing their own materials, including tables, tents, lights and chairs, if needed
- All vendors are required to bring their own extension cords and surge protector
- Vendors are required to secure any and all permits required for their booth, if needed
- While electricity is not guaranteed, organizers must be notified on the application if electricity is requested

WHAT IS NOT ALLOWED

- Sale of illicit materials is not allowed
- Sale or use of alcoholic beverages is strictly forbidden
- Vendors are not permitted to bring their cars onto the street after load-in
- Vendors who leave trash behind at their site will be restricted from participating in future markets

GOOD VENDOR BEHAVIOR

The days of the Festival can get stressful and hectic, specifically during vendor setup. The Apple Blossom Festival takes an immense amount of time and people-power to achieve and Elkhorn City volunteers have likely been on the street for many hours. We ask that vendors be respectful and abide by the following guidelines in order to make the experience positive for everyone:

- Be respectful of all volunteers and fellow vendors
- Be on time to your scheduled setup time and be cooperative and respectful when setting up your booth
- Please leave your area of the street better than you found it, taking all materials with you

RAIN PLAN

In case of rain, festival coordinators will provide notice to vendors 24 hours before the event with a rain plan.

POST-FESTIVAL EVALUATIONS & OTHER FINE PRINT

We want to make this a great experience for our vendors. To do this, vendors will be asked to fill out a post-evaluation form. This information will be used to analyze the event and identify ways to improve how the festival functions. These forms will be sent out via e-mail by Apple Blossom Festival in the week following the market.

Vendor reservations are on a first come, first served basis. We aim for our event to represent diversity within Appalachia. The Apple Blossom Festival values all of its vendors, guests, and volunteers. Additionally, Apple Blossom Festival nor Elkhorn City, KY are held reliable for any lost, stolen, or damaged goods. If in the event conflict arises, please alert an event volunteer or official immediately.

Thanks for reading to the end, and welcome to the Apple Blossom family!